

Privacy statement for website visitors, Inreda information and study participation requests

1. Introduction

In this privacy statement Inreda Diabetic B.V. (hereinafter referred to as: 'Inreda') will give you information about how we collect your personal data and how we manage them. In this document, we will inform you where we store your data and for what purpose. In addition, we will inform you about your rights and how to act in case you want to exercise these rights.

2. Company information

Inreda Diabetic B.V.
Klavermaten 65-5
7472 DD Goor
+31 (0) 547 26 26 28
privacy@inredadiabetic.nl

3. Purpose

Inreda processes your personal data for the following purposes:

- participation in a meeting/congress;
- providing information about the progress of the development and results of the Inreda AP®;
- to provide information if you are interested in participating in a study of the Inreda AP®.

We then need your data to check whether your data meets the study criteria and to inform you about (participation in) (future) studies. Your data will never be transferred or shared with third parties without your permission.

- Marketing and communication activities, such as improving our product and service information, carrying out targeted marketing campaigns;
- Improving this website;
- Creating user statistics. The user statistics of the website enable us to gain an idea of, among other things, the numbers of visitors, the duration of the visit, which parts of the website are viewed and click behavior. These are generic reports, without information about individual persons.

4. Legal basis

Inreda processes your personal data under the legal basis of 'consent'. If you have indicated that you would like to be kept informed of the latest developments and results of the Inreda AP® and/or you register to participate in a future study /project/meeting or congress, by agreeing to this privacy statement on the input screen of our website or when registering and entering your details, you give Inreda permission to store your personal data in accordance with this privacy statement.

5. Personal data

Below you will find an overview of the data that Inreda processes from you for the above purposes:

Information requesters:

- First and last name
- Gender
- E-mail address
- Role/Function (if applicable)
- Company/organization (if applicable)

Those who are interested in the study:

- First and last name (child, if applicable)
- Gender (child, if applicable)
- Date of birth (child, if applicable)
- Insulin usage (child, if applicable)

- Treated hospital (child, if applicable)
- Residence and country
- Phone number
- E-mail address

Personal data obtained through or generated by our website, electronic newsletters, commercial emails or related technologies such as:

- Your surfing behavior on the website, such as information about the first visit, previous visit and current visit, the pages viewed and the way in which the website is navigated;
- Whether you open a newsletter or commercial email and which parts of it you click on.

Our website does not intend to collect data about website visitors who are younger than 16 years, unless they have permission from their parent(s) or guardian. However, we cannot check whether a visitor is 16 years or older.

If you are convinced that we have collected personal information from someone under the age of 16 without this consent, please contact us at privacy@inredadiabetic.nl and we will delete this information.

6. Data recipients

The personal data that Inreda receives and processes is managed in our Customer Relationship Management (CRM) system.

7. Storage period

Inreda does not store your personal data longer than is necessary to achieve the purposes for which your data is collected. The personal data will be deleted after the basis on which the data was collected is no longer valid. You can exercise your rights and have the data deleted earlier.

8. Security

Inreda does not make physical copies of your data, they are only stored in our CRM system. Our CRM system is only accessible with a login name and password and logging in at a new location is only possible with two-step verification. The website is secured via an SSL certificate and various firewalls. Only authorized persons have access to change the website and this is encrypted via complex passwords.

9. Your rights

- *Right to see your data*

You have the right to see the data that is stored from you in our CRM system at all times.

- *Right to rectify and remove your data*

If data is not correct or has been changed, you have the right to rectify these data. In case you decide that the data should no longer be stored, you have the right to ask for removal at all times.

- *Right to object*

You have the right to object against the usage of your data by Inreda.

- *Right to transfer your data*

You can request Inreda to send your information as a computer file to you or to a third party defined by you.

- *Right to complaint*

You have the right to file a complaint with the Dutch Data Protection Authority via this [link](#) if you believe that Inreda Diabetic is not handling your data correctly.

You can exercise these rights by sending an email to privacy@inredadiabetic.nl. To ensure that the request for access has been made by you, we ask you to enclose a copy of your passport. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Citizen Service Number (BSN) black in this copy to protect your privacy.

10. Statistics and cookies

We use so-called 'cookies'. A cookie is a small text file that is placed and stored on, for example, your laptop or smartphone during your visit to the Inreda website. We place functional cookies on your device, among other things, to increase the functionality and ease of use of the website.

The Inreda website also uses the analytical cookies from Google Analytics to broadly track user behavior and general trends and to obtain reports. This helps to improve the operation of the website. Google can only provide this information to third parties if Google is legally obliged to do so or if third parties process the information on behalf of Google. Inreda has arranged through the Google Analytics settings that the processing has as little influence on your privacy as possible. In addition, Inreda has indicated that the data collected by the cookies may not be used for other Google services.

Because the Inreda website contains links from third-party websites, cookies, so-called tracking cookies, may be placed on your device by those third parties when you visit the Inreda website. Inreda has no influence on the placement and use of cookies by those third parties. However, as the owner of the website, Inreda must inform you about this and ask your permission to place tracking cookies. If you accept the placing of cookies, you should be aware that third parties place (tracking) cookies on your device.

When you first visit our website, you can give permission to place cookies or, if you have not previously given permission, you will be asked to give permission to place cookies.